



Vision/Strategic Objective



Vision = By 2021, we are building energy, building impact in our community,
& are ready for growth.
(Strategic Objectives listed in bold below with corresponding teams and major activities)

<u>Vital Signs</u> <u>Lagging</u> <u>Indicators</u>	<u>System & Strategy</u> <u>Leading Indicators</u>	<u>Dates</u>	<u>Owners</u>
Worship Attendance Service	Engage the community where they are. 1) Community Engagement Team a. Coffee shop (customers served) b. Neighborhood Forums (families that engage in Neighbors) c. Marketing (how many people sign-up for ongoing communications)	Oct. 2017 Apr 2017-continuing Apr 2017-continuing	Seth Carrie Seth Seth
Worship Attendance Baptisms Profession of Faith	Provide meaningful worship opportunities 2) Worship Team a. Traditional Service (Sunday) & Alternative Service (Monday) (attendance – 125 by launch) b. Podcasts and Facebook content (downloads of podcasts, comments/responses to Facebook content) c. Special events such as concerts and interfaith event (attendance)	Feb 14, 2018 Apr 2017-continuing Feb. 2018	Trever Trever Trever Trever
Profession of Faith Service Small Group	Be intentional about discipleship development 3) Discipleship Development Team a. Neighborhood Map & assessment (40 completed assessments) b. Plan and Coaches (# of plans and # of coaches) c. Neighbor 101 Classes (attendance) 4) Neighbor Groups Team a. Neighbors Groups; Wesley-style class meetings (10 Neighbor Groups) b. Leadership & Multiplication (# 40 leaders & groups) 5) Children & Youth Team a. Children's at-home curriculum (responses/completions) b. Youth groups (40 attending) c. Confirmation (participation) d. Youth outreach/service (participation)	Apr 2017-continuing Jan. 2018 Feb 2018 Apr 2017-continuing April 2018 Feb 2018 Sept 2018 Sept 2018 Sept 2018	Alison Alison Alison Seth Alison Alison TBD TBD TBD TBD TBD TBD
Service Profession of Faith	Equip and grow advocates in the model of Jesus' advocacy for us. 6) Outreach Team a. Serve Saturdays (75 participating) 7) Advocacy Team a. Build meaningful partnerships with organizations that advocate for others (#of individuals served and # of advocates)	Apr 2017-continuing Feb 2018	Alison Alison Alison Alison

Context

Neighbors serves a neighborhood with the potential to make a powerfully positive impact on the community. To make that potential a reality, the church must share the gospel in a way that attracts those who have heard it before but have fallen away, were hurt or discouraged by a church, or can't find a church that works into their busy lives. One challenge will be to attract people who may feel intimidated to participate in a Fallbrook church if they live outside the development.



To be a deep and simple church of people that love God, love self, and love neighbors.

Values

Love, Inclusion, Transparency, Accessibility, Purposefulness, Genuineness, (Advocacy)