



MAP Point Person  
Susan Mercer, Campus Minister

MAP Title & Team Type  
Wesley KU Parent

Vision/Strategic Objective



Vision = **Empowering** students to **know, serve, and love** God.

Strategic Objectives = 1) **Increase student engagement** in Wesley KU, 2) **Develop disciples** who know their gifts and can discern God's voice. 3) **Raise up leaders** who can transform the world throughout their lives.



<u>Vital Signs</u> <u>Lagging</u> <u>Indicators</u>	<u>System &amp; Strategy</u> <u>Leading Indicators</u>	<u>Dates</u>	<u>Owners</u>
-40 contacts/week (160/month) -increased engagement on social media -Connected Students: 60/2018; 100/2019; 187/2020 Increased diversity/fully reflect the kingdom of God	<b>Invite</b> – (Increase engagement in Wesley KU to 187 students by 2020.) 1) Meet students (tabling, 1:1 conversations, etc.; get contact info) 2) Develop awareness campaigns (ads, promos, social marketing, weekly email/newsletter, etc.) 3) Host 4 outreach activities per semester for students not connected 4) Meet and engage students outside normal peer groups (go) 5) Co-sponsor 2 events per semester with another student group.	Weekly begins 8/15/17	Interns CM
-Equipped Students: 15/2018, 25/2019, 50/2020 -12, 1:1 meetings/mo -25@small grp, FA 17 -4 Interns/year trained to lead (20 by 2021)	<b>Equip</b> – (Develop disciples who know their gifts and can discern God's voice.) 1) Gather as a community for worship 2) Invite for 1:1 with the CM (or student interns) for gifts discovery/discernment 3) Gather as a community for local service (min. 5x semester) 4) Gather in small groups for study (5, Fall 2017) 5) Invest in Lilly Impact Interns through training, sm group, mentoring	Begins 8/25/17	CM Interns Leadership
-Sent Students: 2 to seminary/yr, 2019 3/2020, 5/2021	<b>Send</b> – (Raise up leaders who can transform the world throughout their lives.) 1) Engage in social justice on campus (Love our neighbors) 2) Provide worship leadership at area UM churches 3) Partner with area UM churches to place students in internships 4) Guide students who are discerning & pursuing a call to ministry	8/15 10/1 weekly monthly	CM Interns

Context

KU campus. 19k undergrads; small # engaged. Vibrant surrounding community. No permanent space on campus. Partnership with First UMC. Many CMs, most struggling; few are inclusive of all.



Anxiety on campus mirrors nation over racial tensions, LGBTQ, refugee/undocumented students (and others); Wesley KU students care about these important issues.

Mission

~~Equip~~ KU students to ~~discover~~ and ~~develop~~ their gifts and graces to ~~impact~~ the world for Jesus Christ.  
To ~~invite~~ students into a life of faith where they are ~~equipped~~, then ~~sent~~ to use their gifts to ~~transform~~ the world.

~~To invite students into and equip students for a life of faith lived (sent) in transforming ways.~~

~~Wesley KU invites students to be equipped and sent to transform the world.~~

~~To invite students into a life of faith as leaders equipped and sent to transform the world.~~

~~To invite students into a life of faith as leaders equipped with an understanding of their gifts and sent to transform the world.~~

To **invite** students into a life of faith as leaders **equipped** and **sent** to use their gifts to transform the world.

Values

Love + Compassion + Community + Inclusion + Authenticity + Missional