

# Orders and Fellowship 2017

Streaming 101

Why Streaming?

Our Strategy

*Absent*

*Homebound*

*Seekers*

Basic Tools + Setup

At any price point, you will need:

- CCLI/CCVI
- Facebook Live

Additionally, you will need equipment according to your budget size:

Smaller Budget	Medium Budget	Luxury Budget
iPhone Tripod Facebook App	"Starting Point" Equipment +  Camera Tripod Cables Computer software Web presence Social media presence Volunteers	Consultant

*Our Starting Point:*

1. Computer (running ProPresenter)
2. Projector or TV for slides
3. Microphones
4. Soundboard
5. Connections to Soundboard (XLR and/or 1/4")
6. Internet Access (preferably wireless)
7. Streaming Software (We use [OBSSudio](#) - it's Free)
8. Church Facebook Page

## Our Budget

PRIORITY	ITEM	JUSTIFICATION	COST	COUNT	TOTAL	SOURCE	Running Total
1	Video Camera	Rotate, high zoom, presets, direct connect to PC, control from remote or PC	\$1,799	1	\$1,799	<a href="#">Amazon</a>	
1	CCLI Stream License	Annual cost to be licensed to stream	\$60	1	\$60	<a href="#">CCLI</a>	
1	25 ft USB cable	Cable from camera to the sanctuary computer	\$31	1	\$31	<a href="#">Amazon</a>	
1	Apple TV 4th Generation	Stream on the connections cafe TV	\$150	1	\$150	<a href="#">Apple</a>	
1	Command Strips	Mount the Apple TV to the Connections Cafe TV	\$6	1	\$6	<a href="#">Amazon</a>	
1	Speaker Bar	Better sound for Connections Cafe TV	\$42	1	\$42	<a href="#">Amazon</a>	
					<b>TOTAL</b>	<b>\$2,088</b>	<b>\$2,088</b>
2	Stage Lighting	Video display will need better lighting on stage to display well	\$800	2	\$1,600	<a href="#">Ebay</a>	
					<b>TOTAL</b>	<b>\$1,600</b>	<b>\$3,688</b>
3	92" Projector Screens	Projectors are often washed out. Screens enhance clarity, color, brightness, etc	\$175	2	\$350	<a href="#">Amazon</a>	
					<b>TOTAL</b>	<b>\$350</b>	<b>\$4,038</b>
5	Projector	Short throw projector	\$550	1	\$550	<a href="#">Amazon</a>	
5	92" Projector Screen	Screen for confidence monitor	\$175	1	\$175	<a href="#">Amazon</a>	
5	USB to HDMI	Add output for video to display	\$30	1	\$30	<a href="#">Amazon</a>	
5	HDMI Cable	50'	\$18	1	\$18	<a href="#">Amazon</a>	
5	Projector Wall Mount	Mount for the projector	\$91	1	\$91	<a href="#">Amazon</a>	
					<b>TOTAL</b>	<b>\$864</b>	<b>\$4,902</b>

6	22" Computer Monitor	Secondary monitor for soundbooth PC to see video feed, etc.	\$100	1	\$100	<a href="#">Amazon</a>	
6	USB to HDMI	Add output for video to display	\$30	1	\$30	<a href="#">Amazon</a>	
					TOTAL	\$100	\$5,002
7	32" TV with Roku	Stream Youtube Service on TV to nursery	\$170	1	\$170	<a href="#">Amazon</a>	
7	Wall Mount	Mount for the TV	\$10	1	\$10		
					TOTAL	\$180	\$5,182
					TOTAL	\$5,182	

## Tips + Best Practices

1. Test drive privately before you launch.
2. Iron out all kinks in your service before you launch.
3. All content should be share-worthy.
4. Avoid dead-time on live streaming.
5. Every instrument and voice should have a microphone.
6. Always display your CCLI/CCVI.
7. Have a volunteer who can monitor the stream.
8. Follow up with those who do watch online.